



EST. 1993



EET-ME COOKIES

Our Story

Over 30 years ago in the heart of a popular Cape Town suburb, a biscuit “Made with Love!” was conceived. Inspired by a love for something sweet, coupled with years of experience and encouraged by a supportive family, the founders gave birth to the legendary Eet-Me Cookies.

“Eet-Me Cookies started with a rolling pin and a cookie cutter. Never in our wildest dreams did we think that our products would have achieved an almost fanatical following by those craving for these cookies

“Made with Love”, said one of its founders.

Eet-Me Cookies has distinguished itself as a made to order business; able to manage both small and large runs by an all-female production team. Originally established in the ‘Home Made’ niche market where our Shortbread and Crunchies became immediate household favourites, our cookies are mainly handmade using traditional recipes handed down over generations.

Currently located in Lansdowne, South Africa, Eet-Me Cookies serves both local and national markets.

Originally founded by Khaleel Sayed in 1993 at the cusp of the new South Africa. Khaleel hails from the prominent Cape Town business family of Sayed’s of Sayed & Sons. An established master in the network marketing business, he set about applying strong business principles and technical skills (an electrical engineer by trade) together with his wife, Dad, brother and brother's wife. A true family business. With years of experience in the supermarket and bakery trade, and a love for something sweet, they set to share their baking prowess with biscuits ‘Made with Love!’

Khaleel fell ill in 2021 and his son, Raees Sayed has subsequently taken over the company.

Eet-Me Cookies places huge pride and effort on its ability to deliver, with a continuous focus on developing ranges of biscuits for discerning tastes. The company has expanded its horizons from its original focus on agency markets to incorporating gift pack ranges which caters to the specific requirements of customers such as wedding favours, corporate gifts etc and catering to the need for special occasions such as religious special days and functions.

“Our manufacturing process is labour intensive, with emphasis on producing biscuits like mama used to make at home,” said Raees. The

Eet-Me Cookies factory garners incredible support from the community, extending the concept of family to our customers and staff.



OUR THREE RANGES



Classic



Decadent



Pure Butter

Classic Range

Choc-Chip

This cookie is a household favourite, with generous chocolate chips scattered throughout, providing bursts of chocolatey goodness in every bite. Its texture ranges from chewy to slightly crisp, depending on the baking time, making it a versatile snack for any chocolate chip cookie enthusiast.

Crunchie

Indulge in the irresistible delight of our Crunchie Cookie, a heavenly blend of wholesome oats, exotic coconut, and rich golden syrup. Each cookie is a masterpiece, meticulously crafted to bring you a perfect balance of crunchy texture and delectable sweetness.

Coconut

Indulge in our delectable coconut cookies – a perfect blend of crunchy texture and tropical flavour. Handcrafted with premium ingredients, our coconut cookies offer a delightful taste of paradise in every bite.

Shortbread

Our original shortbread cookie with margarine offers a delightfully crumbly yet smooth taste. Despite using margarine this classic treat maintains the traditional richness and texture of shortbread, making it a perfect companion for your tea or coffee.

Ginger

Our ginger cookie is a delightful treat that combines the warm spice of ginger with a hint of cinnamon, creating a perfectly balanced sweet and spicy flavour.

Shortbread Bites

With a crumbly texture that balances sweetness and richness. This petite treat can be dipped in smooth, luscious chocolate, creating a delightful contrast that elevates each bite. Perfectly sized for a snack on your dessert table.

Coconut Cookie Crumbs

These finely crumbed coconut cookies create a versatile base for desserts such as cheesecakes or dessert crusts. The rich coconut flavour also makes it a perfect topping for ice creams and puddings, offering a satisfying crunch that enhances any sweet treat!

Decadent Range

Romany Dream

Our Romany Dream cookie features a delectable combination of coconut and cocoa powder, with two rich chocolate cookies delicately sandwiching a luscious layer of full cream chocolate. The result is a perfect harmony of textures and flavours, creating a delightful blend of cookie and chocolate goodness.

Choc-Crust

A delightful treat that combines the exotic flavours of coconut and ginger with the sweet richness of golden syrup. These ingredients are baked into two crisp, flavourful cookies that are then sandwiched together with a luscious layer of full cream chocolate. This unique combination of ingredients and textures makes our Choc-Crust Cookie an unforgettable indulgence.

Single Crunch

A treat that combines wholesome oats and fragrant coconut with the sweet allure of golden syrup. Each cookie is lovingly dipped in rich, full cream chocolate, creating a perfect harmony of flavours and textures. This indulgent snack is crafted for those who appreciate the luxurious blend of natural ingredients with a decadent chocolate finish, offering a unique and satisfying snacking experience.

Chocolate-Dipped Shortbread

A fusion of textured shortbread and luscious full cream chocolate. Each cookie is carefully dipped halfway into rich chocolate, creating a perfect balance of crispy goodness and smooth, creamy indulgence. Ideal for those who savour the classic taste of shortbread with a luxurious chocolate twist.

Ginger Snap

A blend of warm spices and sweet, zesty ginger. Crafted with a mix of ginger spice, cinnamon, fresh ginger and glazed ginger. Each bite offers a crisp texture and an explosion of flavour, perfect for those who appreciate a bold, spicy-sweet treat.

Apricot Crunchie

A delightful blend of wholesome oats, fragrant coconut, rich golden syrup and succulent apricot pieces, baked to perfection for a sweet, sour and crunchy treat. Ideal for snack time or a light dessert.

Decadent Range

Yogi Dream



A delectable treat that combines the rich flavours of chocolate and the refreshing tang of yoghurt chocolate. It features two luscious chocolate cookies, made with a blend of coconut and cocoa powder, which are bonded together with a layer of melted yoghurt chocolate. This innovative cookie offers a perfect balance between the deep, decadent taste of chocolate cookies and the creamy, slightly tart essence of yoghurt chocolate, making it an irresistible snack for anyone who loves a twist on traditional chocolate cookies.

Muesli Yoghurt



This cookie is a treat that's packed with a blend of nutritious seeds like sesame, pumpkin, flax and sunflower, combined with oats and coconut for a rich texture and flavour. The cookie is then elevated to a luxurious treat by being dipped in creamy white yoghurt chocolate, adding a smooth and tangy finish that perfectly complements the crunchy, wholesome base. This makes for a cookie that's not just tasty, but also packed with energy and nutrients.

Caramel Dream



A combination of the rich flavours of chocolate and caramel in a unique way. It features two chocolate cookies, made with cocoa powder for that deep, chocolatey taste, and coconut for a subtle, nutty texture. These cookies are bonded together with a generous layer of smooth caramel spread, creating a perfect blend of flavours and textures. The combination of the chocolate cookie and the caramel creates a dreamy, indulgent experience that's hard to resist.

Pure Butter Range

Plain Pure Butter

Our Pure Butter Plain Cookie is a delightful treat crafted with 100% pure butter and fine icing sugar, ensuring a rich and creamy flavour. As soon as you take a bite, the cookie begins to melt in your mouth, providing a uniquely smooth and satisfying experience. Each cookie is baked to perfection, striking the perfect balance between crispiness and that melt-in-your-mouth texture that makes it impossible to have just one.

Pure Butter Choc-Chip

A Pure Butter Chocolate Chip Cookie boasts a rich, golden-brown exterior with a slightly crisp edge and a soft, chewy center. Each bite melts in your mouth, offering a delightful balance of buttery flavour and sweet, gooey chocolate chips. The aroma is irresistible, making it the ultimate treat for cookie lovers.

Pure Butter with Pecan Nuts

Indulge in the exquisite flavour of our Pure Butter Pecan Nut Cookies, generously studded with premium pecan nuts. Experience the perfect blend of rich, buttery goodness and crunchy pecans in every bite. Elevate your snacking experience with these artisanal delights. Discover the ultimate joy of our pure butter cookies with pecan nuts – a treat for your taste buds and a delight for any occasion.

Pure Butter Romany Dream

The Pure Butter Romany Dream cookie is an indulgent treat crafted from the finest ingredients, including 100% pure butter, coconut and cocoa powder. This delightful confection features two rich chocolate cookies, perfectly bonded together with a layer of luscious full-cream chocolate. The combination of the crispy chocolate cookies and the smooth, melted chocolate in between offers a perfect blend of textures and flavours that chocolate lovers will find irresistible.

Pure Butter Range

Pure Butter with Almond Nuts

Our Pure Butter Almond Cookie is a delightful treat, crafted with the utmost care to ensure a luxurious taste experience. Made with 100% pure butter, this cookie has a rich, creamy texture that pairs perfectly with the crunchy, nutty flavour of almond nuts. The addition of icing sugar not only adds a hint of sweetness but also contributes to the cookie's melt-in-your-mouth quality, making every bite an indulgent pleasure. This cookie is an exquisite choice for those who appreciate the finer things in life, combining premium ingredients to create a simple yet sophisticated flavour profile.



Pure Butter with Chellies

A Pure Butter Cookie studded with vibrant green and red Chellies offers a festive twist on a classic treat. Each cookie is golden and slightly crisp on the outside, with a tender, melt-in-your-mouth texture. The juicy chellies add a burst of sweetness and a pop of colour, making these cookies not only delicious but also visually appealing—perfect for any celebration!



Pure Butter with Cranberries and Macadamia Nuts

A Pure Butter Cookie with Cranberry and Macadamia Nuts offers a delightful blend of rich, buttery flavour complemented by the sweet-tart notes of cranberries and the buttery crunch of macadamia nuts. The result is a decadent treat that balances sweetness and nuttiness in every bite.



Pure Butter ChocFinger

Our Pure Butter Choc-Finger Cookie is a delightful treat crafted with 100% pure butter and icing sugar, creating a texture that effortlessly melts in your mouth. Each cookie is lovingly half-dipped in premium full-cream chocolate, offering a perfect balance of creamy richness and buttery sweetness. This confection is designed for those who appreciate the finer details in their desserts, providing a luxurious experience with every bite.



OUR BEST SELLERS



Crunchie



Choc-Chip



Romany Dreams



Single Crunch



Pecan Nut



Choc-Finger



Fundraisers

We are inspired to give back to causes we truly care about. We are looking to make a real impact and lasting difference to deserving causes.



Special Occasions

Weddings, Engagements, Birthdays, Religious Special Days, Family Gatherings, Matric Functions, Workshops, Seminars, Corporate Functions and many more.



Collaboration

Are you seeking creative collaboration? We have good news. As part of our strategic plan, Eet-Me Cookies is always open to Joint Ventures / Reseller Partnership ideas.



Pricelist

<u>Classic Range</u>	1kg	400g	100g
Choc- Chip	R 66.00	R 34.00	R 11.00
Crunchies	R 66.00	R 34.00	R 11.00
Coconut	R 66.00	R 34.00	R 11.00
Ginger	R 66.00	R 34.00	R 11.00
Shortbread	R 66.00	R 34.00	R 11.00

<u>Decadant Range</u>	1kg	400g	200g	100g
Choc Crust	R 89.00	R 44.00	R 25.00	R 15.00
Romany Dreams	R 89.00	R 44.00	R 25.00	R 15.00
Apricot Crunchies	R 100.00	R 53.00	R 29.00	R 16.00
Caramel Dreams	R 100.00	R 53.00	R 29.00	R 16.00
Choc Dipped Shortbread	R 100.00	R 53.00	R 29.00	R 16.00
Ginger Snaps	R 100.00	R 53.00	R 29.00	R 16.00
Muesli Yoghurt	R 100.00	R 53.00	R 29.00	R 16.00
Single Crunch	R 100.00	R 53.00	R 29.00	R 16.00
Yogi Dreams	R 100.00	R 53.00	R 29.00	R 16.00

Pricelist

<u>Pure Butter Range</u>	1kg
Choc Chip	R 181.00
Chello	R 181.00
Romany Dreams	R 181.00

	400g	100g
Plain Shortbread - TUB	R 95.00	R 30.00
Choc Chip - TUB	R 95.00	R 30.00
Chello - TUB	R 95.00	R 30.00
Romany Dreams - TUB	R 95.00	R 30.00
Pecan Nut Shortbread - TUB	R 95.00	R 30.00
Chocolate Finger Shortbread - TUB	R 95.00	R 30.00
Cranberry & Macadamia Shortbread - TUB	R 95.00	R 30.00
Almond Nut Shortbread - TUB	R 95.00	R 30.00

Assorted

Box of Margarine Assorted Cookies	2Kg	R 190.00
Box of Pure Butter Cookies	900g	R 200.00
Classic Assorted	1kg	R 71.00
Chocolate Assorted	1kg	R 110.00

INCLUDES:
ALL 15 MARGARINE
FLAVOURS

INCLUDES:
ALL 8 PURE BUTTER
FLAVOURS

CLASSIC ASSORTED
INCLUDES:
CHOC-CHIP, CRUNCHIE,
GINGER, COCONUT,
SHORTBREAD

CHOC ASSORTED INCLUDES:
ROMANY DREAMS, CHOC
CRUST, SINGLE CRUNCH,
MUESLI YOGHURT, CHOC-
DIPPED SHORTBREAD



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Factory Shop



Original Recipes

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